

# Travel report

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## Rotterdam

Rotterdam is a modern city. The city has well-maintained infrastructure and, as with other Dutch cities, there are level bike lanes throughout. Metro and tram lines are convenient to use. Public transport can be quite expensive if you travel a lot because there is no subscription card available. You pay for each trip.

## Erasmus University Rotterdam

The university is also quite modern and well planned. It feels like a real campus, unlike Lund, because all campus facilities are located in the same area. EUR has an extensive sports programme, including all kinds of different sports, such as tennis, football, badminton, group training. The gym is brand new with all the most modern equipment. You get access to all this for a fixed price, very cheap for what you get. The sports programme is not even comparable to what Lund has to offer. Gerdahallen is a shameful display, haha.

## Arrival

There was an introduction week with activities. You are assigned a 'buddy' student who will introduce you to the university and arrange some group activities. The introduction week is normally for those who study at the IBCom programme, but you are welcome as an exchange student as well in most of the activities.

## Courses

At EUR the school year is divided into four terms of 15 credits each. Usually courses are 5 credits each. Unlike at Lund, at EUR you study three or more courses concurrently instead of one at a time. This meant that the workload to me felt more like studying at 150% than 100%. The Dutch semester is a bit longer than the one at LU, but they have some special courses available for exchange students that need to leave early.

### *Business of media* – by Matthijs Leederntse

This course gives you an overview of media corporations and business practices. Matthijs is very knowledgeable on the subject and has worked with many brands in the past. Each week consisted of a lecture by him followed by a guest lecturer from a media company, Examination consisted of a group paper, a group presentation video and a final individual

paper. This course offered no new knowledge for me, as I have studied this before, but the guest lectures were interesting.

*Media Economics and media management* – by Mattijs Leederntse

This course is a bit more in depth and gives you deeper knowledge of how media economics has been theorized by different scholars. Structure was the same as the course above. Examination as well. This course was a bit more challenging for me and gave me many new insights.

*Cultural influences on Communication* – by Etienne Augé

This course is all over the place. Etienne holds a lecture every week where he talks about communication practices from all around the world. Examination consists of a mid-term exam and a final exam. You don't need to read any literature to pass, only attend the lectures.

*Art, literature and Capitalism: Battling Histories* – by FWA Korsten

This course studies the interplay between art and capitalism from a historical perspective. Prof. Korsten has a very critical view of Capitalism but is not triggered if you have a different opinion thankfully. Examination consist of a take-home exam.

*Made in Holland – Dutch creative Industries* – by Erik Hitters

This course gives you some insight into the history of Dutch art history. This course was poorly thought through. Teachers just stated the obvious it felt like. Examination consist of an individual paper.

*Communication and International Relations* – by Etienne Augé

In this course you learn diplomatic negotiation. Few lectures by Etienne, instead we did some roleplay each week on a political issue, where each group represented a negotiating party. It was fun. Every session is graded plus a final individual paper.

**Accomodation**

Is generally more expensive than in Sweden. I've heard students have a difficult time finding housing. For me it was quite easy but maybe I as just lucky. I used the HousingAnywhere platform at [www.housinganywhere.com](http://www.housinganywhere.com). My friend found housing through Facebook. Alternatively you can contact landlords directly. There is apparently a big problem with people renting out illegally. I heard from a friend of some exchange students who had been thrown out in the cold by the police because their landlord had been renting out to them illegally.

**Fun and leisure**

Rotterdam has a very good night life. Lots of festivals and other events happening all the time.

**Costs**

I would say food is about the same price as in Sweden. Only issue is the poor exchange value of the Swedish crown which makes it a bit more expensive.

**Contact**

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